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FOOD HEROES Global



Better grocery pioneers

PHOTOGRAPHER
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Preface

Buying regular everyday groceries such as salad ingredients, seafood or fresh cream doesn't have to mean buying average. A look at some of the innovative minds behind global food production shows there's plenty of variety in store.

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Lewis Road Creamery Dairy

Until last year, the best butter you could buy in New Zealand came from Denmark, such was the dairy industry's focus on exporting milk powder. Enter Lewis Road Creamery, near Whakatane on the North Island's east coast, which started last year with two types of butter and recently released a range of organic Jersey milk and cream. "I didn't just want to have a nicely branded product," says owner Peter Cullinane (*pictured*) — though he has that too. It deftly leverages New Zealand's reputation for being the best producer of dairy in the world and delivers with flavour. — SFG

lewisroadcreamery.co.nz

