

Maori Potential

Optimal wellbeing for sustainable success

Optimal leadership for sustainable success

Optimal use of knowledge for sustainable success

Optimal use of resources for sustainable success

MATAURANGA

TE IRA TANGATA

WHAKAKAMANA

RAWA

Puawaitanga
Realisation of potential

Manaakitanga
Development of potential

Tipuranga
Activation of potential

Te Kakano
Positive latent potential

KNOWLEDGE

Traditional and contemporary knowledge – acquisition, protection, maintenance and transferral

WELLBEING

Physical, psychological, emotional and spiritual wellbeing

INFLUENCE

Capacity to lead, empower, influence and advocate for individual and collective benefit

RESOURCES

Access and use of cultural, intellectual, physical and financial resources

Contributors to Realising Māori Potential

Iwi, Hapū, Whānau, Maori

State sector, private sector, philanthropic sector

Local, national and international organisations and communities